

Lorcan McLaren

PHD RESEARCHER IN QUANTITATIVE & COMPUTATIONAL SOCIAL SCIENCE

Connected_Politics Lab · UCD School of Politics & International Relations

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Education

University College Dublin

PHD QUANTITATIVE & COMPUTATIONAL SOCIAL SCIENCE

September 2023 - Present

- **Thesis:** Taking the green pill – Moral language, emotion, and persuasion in the climate crisis
- **Advisor:** Dr. James P. Cross

University College Dublin

MSc POLITICS & DATA SCIENCE

2021 - 2022

- **Thesis:** Polarising rhetoric and Twitter rage
- **Advisor:** Dr. James P. Cross

Trinity College Dublin

BA COMPUTER SCIENCE, LINGUISTICS & FRENCH

2016 - 2020

- **Thesis:** Dominance is relative - Automatic gaze annotation and conversational dominance in the MULTISIMO corpus
- **Advisor:** Dr. Carl Vogel

Research Experience

University College Dublin, with Swiss National Science Foundation

RESEARCH ASSISTANT

July 2023 - Present

Trinity College Dublin

RESEARCH ASSISTANT

May - August 2020

Industry Experience

Dataminr

DATA ANALYST, R&D

2022 - 2023

- Explored new data sources and built ingests to exploit them via APIs and web scraping
- Developed automations for data extraction, transformation, and quality assurance in consultation with subject matter experts
- Built, maintained, and updated visualisation dashboards and tools to monitor data health
- Developed protocols to systematise processes for future work

EDITOR, DOMAIN EXPERT

2021 - 2022

- Monitored streams of potentially newsworthy content from around the globe and alerted clients on breaking news
- Developed new techniques for discovering breaking news events using social media and other publicly available data
- Tracked misinformation related to COVID-19 and election integrity across multiple jurisdictions in a variety of languages

Peer-Reviewed Publications

McLaren, L., Koutsombogera, M. and Vogel, C. (2020) 'A Heuristic Method for Automatic Gaze Detection in Constrained Multi-Modal Dialogue Corpora', in 2020 11th IEEE International Conference on Cognitive Infocommunications, pp. 55-60.

McLaren, L., Koutsombogera, M. and Vogel, C. (2020) 'Gaze, Dominance and Dialogue Role in the MULTISIMO Corpus', in 2020 11th IEEE International Conference on Cognitive Infocommunications, pp. 83-88.

Presentations

McLaren, L. May 2024. Taking the green pill: Psychological distance and the climate crisis in the European Parliament. Oral presentation: COMPTXT conference, Vrije Universiteit Amsterdam, Netherlands.

McLaren, L. December 2023. Measuring, mapping, and assessing the impact of emotional appeals in European politics. Oral presentation: Connected_Politics Lab, University College Dublin, Ireland.

Teaching

- Spring 2024 **Research Methods in Political Science**, Undergraduate, Teaching Assistant
- Autumn 2023 **Introduction to EU Politics**, Undergraduate, Teaching Assistant

Scholarships & Grants

- 2023-2027 **Iseult Honohan Scholarship**, UCD School of Politics & International Relations €124,190
- SPIRe PhD Research Grant**, UCD School of Politics & International Relations €1,500
- 2020 **Erasmus Mundus Scholarship**, European Commission €17,250

Awards

- 2020 **Best Paper Award**, IEEE International Conference on Cognitive Infocommunications

Leadership & Professional Development

LEADERSHIP

- 2017-2018 **TCD School of Computer Science & Statistics**, Student Convenor
- TCD Students' Union Lobby Group**, Deputy Chair
- 2016-2017 **TCD School of Linguistic, Speech & Communication Sciences**, Student Convenor

PROFESSIONAL MEMBERSHIPS

Political Studies Association of Ireland